If you're creating any health, safety or wellbeing communications, the place to start is the Safe at heart brand delivery framework.

Health and Safety Strategic Goal: HS2 has committed to create a railway designed, built and operated to the highest HSS standards

What is your goal? Which focus area or commitment are you working on?

These are the strategic principles we have defined to achieve your goals.

This is the Safe at heart personality trait you will be expressing (and the corresponding HS2 brand personality trait).

Follow the guidelines for this area of accountability in Safe at Heart.

Objective

To manage the health and wellbeing of all of our workers to create a new better standard in occupational health.

Focus areas (also see commitments)

Workplace and occupational health and wellbeing.



A holistic approach

Safety is at the heart of everything we do.



View health like safety

Pro-actively promote health in all aspects of the project life cycle.



Our belief

Everyone has the right to go home unharmed.



Caring

HS2: Neighbourly



I care.

This is the Safe at heart area of accountability for individuals.

Objective

To prevent injury and pro-actively manage risk. To protect HS2 and supplier assets.

Focus areas (also see commitments)

- · Workforce safety.
- SMART assurance.
- · Safe supply chain management.

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Personal accountability

Everyone feels able to speak up and intervene.



Safe decision making

Acknowledging there will be challenges on cost and programme – we will make whole-life-safe decisions.



Develop HS2 to be a safe organisation

Develop a culture where safety is always our first consideration



Empowering

HS2: Can-do



You count.

This is the Safe at heart area of accountability for teams and organisations.

Objective

To set a better standard for H&S performance in the delivery of a major project.

Focus areas (also see commitments)

- · Safety by design.
- · Public and neighbour H&S.
- · Safe operations.



Safety leadership

Visible health and safety leadership.



Delivering a safe railway

Design a railway system that puts the safety of our collective workforce, passengers and the public at its heart.



History-making

HS2: Visionary



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